Superstore Dataset

## **Context/Abstract/Background:**

This is US Superstore Dataset along with Product, Sales Person & Return Orders. Aim to Analyze a Superstore Business Problem and getting insight to increase the business.



## **Dictionaries & Overview:**

In Superstore Total 3 Tables are Presents

1. **Superstore ( 21 Columns)**

* Row-id
* Order ID
* Order Date
* Ship Date
* Ship Mode
* Customer ID
* Customer Name
* Segment
* Country/Region
* City
* State
* Postal Code
* Region
* Product ID
* Category
* Sub-Category
* Product Name
* Sales
* Quantity
* Discount
* Profit

1. **Returns (2 Columns)**

* Return
* Order ID

1. **People (2 Columns)**

* Person
* Region

## **Tools Used:**

SQL – Structured Query Language

## **Question about business:**

1. Find how many order were Shipped by each ship Class? Which Class preferred Most?
2. Give me the Records of all Customer which Choose Standard Class along with sales and Products
3. In Which State and City Most of order has ordered?
4. Get the all product list along with category and Subcategory available in Superstore
5. List of all Customer which buy furniture
6. In which date Most of Orders had done?
7. Which Orders of Customer are Return? What is the Ship modes of that order?
8. Which Customers buy most of Products from Superstore? Which Products they Purchased?
9. Find out top, bottom 10 State and Cities which getting maximum & minimum Revenue and Profit?
10. Which Product give highest Sales along with Total Quantity Ordered by Customer?
11. Which Sales Person archive higher sales in Superstore?
12. Which Sales person order returned most?

## **Conclusion**

We can clearly see that still some Superstore has not able to give better performance in Sales like Texas with City "Abilene" Superstore is the Lowest Superstore in US in Less Sales with Total sale of 1.392 and Profit was -3.7584.

We can see the ‘Anna Andreadi“ is Top Sales Person in US Superstore with Higher Sales of 713471.3445 but we can also see that in cases of returned orders Anna Andreadi is at Top level with 474 Returned.